



ROANOKE COUNTY NEWS RELEASE

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For Immediate Release

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Economic Development Wins VACo Achievement Award *Green Ridge Recreation Center Recognized as Innovative Public/Private Partnership*

ROANOKE COUNTY, VA (September 28, 2010) – The Economic Development Department recently prepared a nomination to the Virginia Association of Counties for the 2010 Achievement Awards program in the Community/Economic Development category. We are pleased to announce that our project submission: “***The Green Ridge Recreation Center—An Innovative Public/Private Partnership***” has been selected as one of 14 winners in the 2010 Awards Program.

The submission promoted Roanoke County’s Green Ridge Recreation Center as a unique, publicly-owned and developed 76,000 square foot state-of-the-art multi-generational recreation facility designed to serve the growing needs of the community and region. Further, the \$30 million Green Ridge Center is a one-of-a-kind facility that was strategically positioned as a catalyst for new economic development opportunities and currently serves a large number of businesses, citizens and high profile corporations in Roanoke County and throughout the Roanoke Valley. The County entered into a public private partnership and utilized an ***innovative and non-traditional approach called the Public-Private Education Facilities and Infrastructure Act (PPEA)*** to build the center, which allowed the County to streamline the construction process.

This year’s competition was fierce, with VACo processing 60 entries for the 2010 statewide contest—the second-most in the program’s eight-year history. Dean A. Lynch, the Director of Intergovernmental Affairs Virginia Association of Counties will be available to present the award to the Board of Supervisors.

Roanoke County’s success will also be recognized at an official ceremony during the VACo 2010 Annual Conference in November, where representatives from each of the award-winning counties will receive a certificate.

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