



## ROANOKE COUNTY NEWS RELEASE

Roanoke County Public Information Office  
5204 Bernard Drive, SW • PO Box 29800  
Roanoke, Virginia 24018-0798

---

### For Immediate Release

Contact: [Teresa Hamilton Hall](#)  
Roanoke County Public Information Director  
Office: 540-772-2010

## Roanoke County Wins 2009 VACo Achievement Award for “Innovation Without Funding”

### ROANOKE COUNTY, VA (2009)

The Virginia Association of Counties (VACo) recognized the County of Roanoke with its **2009 Achievement Award in the Information Technology** category for its submittal "Innovation Without Funding." The winning submission detailed Roanoke County's use of social media tools Twitter and Facebook to expand its communication reach at no additional costs.

The Virginia Association of Counties exists to support county officials and to effectively represent, promote, and protect the interests of counties to better serve the people of Virginia. Roanoke County was one of only 15 chosen to receive a VML award in 2009, which recognizes local government programs that include innovation, cooperation, and model practices. For more information, visit [www.vaco.org](http://www.vaco.org).

###