



NEWS RELEASE



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**4th Annual Rally for Road Safety
May 14, 2016 at Tanglewood Mall – Front Parking Lot
10:00AM – 3:00PM**

Roanoke County, Virginia (April 22, 2016) – The 4th Annual Rally for Road Safety event will be held on Saturday, May 14 from 10:00AM – 3:00PM in the front parking lot of Tanglewood Mall. This FREE and fun community event will educate young and old alike on road safety laws and protect users of the road! Roanoke County P,R&T, RIDE Solutions, VDOT, Carilion Trauma Services, local law enforcement, other members of the Blue Ridge Transportation Safety Board and media sponsor WFXR have partnered together to invite the community to come out for a day filled with informational fun!

For the first time at Rally for Road Safety, Carilion Roanoke Memorial Hospital- Trauma Service, will set up a Distracted Tricycles Obstacle, which will demonstrate to guests the dangers of distracted driving. The Roanoke County Sheriff's Department will be offering ID Fingerprinting for children. Representatives from the Street Survival program will be available to answer questions about the program which is a hands-on driving experience for teens that teaches them how to handle real-world driving situations. Returning again this year is AT&T with a texting and driving simulator, Virginia Department of Alcoholic Beverage Control's state of the art mobile command vehicle will be on hand, and DMV2Go, the wireless office on wheels with the latest technology will also be on site. They will be offering services right on site that are normally only available for citizens at the local DMV office! Make sure to visit The Virginia Department of Transportation's booth where they will be testing guests' knowledge of roadway signs and road rules and children will be able to try on roadwork personal protective equipment. Additionally, VDOT Human Resources will be providing information regarding employment at VDOT.

Roanoke County Police will have the DUI Simulator available, a crash vehicle and the K-9 officers will make a special appearance. Roanoke County Parks, Recreation and Tourism will offer prizes for guests who complete a Road Safety Passport, Temporary Tattoos and photo ops.

RIDE Solutions will once again host the Bicycle Rodeo, conduct bicycle safety training for kids and adults, offer bicycle helmet giveaways and fittings, games and prizes! The Bicycle Rodeo is an exciting experience for children of any age and participants are strongly encouraged to bring their own bicycle and helmet to the event.

With experts on hand to educate the community as well as kid-friendly attractions including magician, David Castree, caricature artist, Kyle Edgell, and Skyway Animal Farm Alpacas, Roanoke County's Rally for Road Safety event is a fun opportunity for all citizens throughout the community to become more aware of road safety. Join Roanoke County P, R&T, RIDE Solutions, VDOT, local law enforcement, and other members of the Blue Ridge Transportation Safety Board for a day filled with fun and informative activities. For more information please call Wendi Schultz at (540) 777-6326 or visit us on the web at www.roanokecountyparks.com



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