

MEDIA RELEASE
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Illuminights Tickets Now On Sale

Advance Tickets Only – Event Starts November 19, 2022

Roanoke County, VA (November 1, 2022) – Brighten your nights and explore your holiday spirit through a dazzling world of over 650,000 lights at Illuminights Winter Walk of Lights. Roanoke County and Center in the Square will operate the signature event over the span of 33 nights from November 19 through December 30. Visitors will experience 50,000 more lights, new displays, trail enhancements, photo ops and family activities.

Only advance tickets will be sold for the event (no walk-ups), with assigned arrival times. Tickets can be purchased in the following ways:

- Online (preferred): Visit ExplorePark.org/Illuminights
- Phone Purchase: Weekdays from 9:00 AM to 5:00 PM by calling (540) 387-6078 ext. 0.
- In-Person Purchase, at these select locations:
 - Public Service Center, 1206 Kessler Mill RD 24153 (M-F, 9 AM to 5 PM)
 - Explore Park Visitor Center, 56 Roanoke River PKWY 24014 (F-Su, 9 AM to 5 PM)
 - Brambleton Recreation Center, 7415 Brambleton AVE 24018 (M-F, 9 AM to 5 PM)
 - Center in the Square Box Office, 1 Market SQ 24011 (Tu-Sa, 9:45 AM to 4:45 PM, Su, 12:45 PM to 4:45 PM)



Tickets are \$17.50 for adults (ages 16+) and \$6.50 for children (ages 3-15). Save \$1 off each individual admission on select Savings Days. Groups of 25 or more save an additional \$1 on Peak Days by phone only to purchase tickets by calling (540) 777-6365.

All proceeds from the event go to support the valuable missions of Center in the Square and Explore Park. Illuminights is made possible through generous support from Carilion Children's Clinic, and Shields & Ginny Jarrett. Major media support provided by WSLs-TV.

Explore Park is located at Blue Ridge Parkway Milepost 115. Attendees can access Explore Park for Illuminights from the Blue Ridge Parkway North (US 220) at Milepost 121, Blue Ridge Parkway South (VA 24) at Milepost 112, or from Explore Park's Alternate Entrance at 3900 Rutrough Road.

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Administrative Offices
1206 Kessler Mill Road • Salem, VA 24153
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