



Draft Plan Reveal (Open House)

Thursday, May 2
4 p.m. to 7 p.m.

OR

Saturday, May 4
9 a.m. to 12 p.m.

Oak Grove Elementary
5005 Grandin Rd Ext
Roanoke, VA 24018

COTRAN & STAR
service will be available.

Contact Us

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Reimagine Oak Grove

EAT. SHOP. ENTERTAIN. CONNECT.



DRAFT PLAN REVEAL

Planning Study Overview

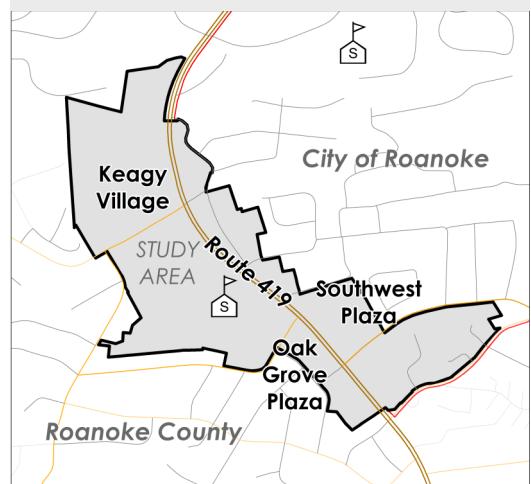
We've been talking about how Oak Grove can become a new destination to: **EAT. SHOP. ENTERTAIN. CONNECT.** We held four community meetings in 2018, which involved nearly 170 members of the public. Participants shared their concerns and preferences for the area over the next 20 years.

Now, **JOIN US** as we reveal the draft Oak Grove Center Plan! At the meetings we'll share the vision and principles for new development and redevelopment, community spaces and multi-modal connections in Oak Grove. You'll help us prioritize the plan's key elements for creating an active, walkable and dynamic center.

Take the Exercises Online!

If you can't make the Draft Plan Reveal meetings in May, you can still complete the exercises online from May 2 through May 31! These results will help Roanoke County and the City of Roanoke finalize recommendations for the Oak Grove Center Plan.

Oak Grove Center Study Area



Find the survey at our website:

More information at www.RoanokeCountyVA.gov/OakGrove



Study Area Facts

173 total acres in the study area

Great visibility: 26,000 vehicles per day on Route 419

80+ commercial and residential properties

Investment options: undeveloped and vacant sites

1-Mile Demographics

Population: 6,709

Households: 2,978

Median Household Income: \$70,222

Average Household Income: \$89,681

Reimagine Oak Grove



Market News

The owner of Keagy Village and their leasing agent Thalhimer continue to market this high-quality commercial property for new retail investment. The ready to go 5-acre pad site is well positioned to attract a 50,000 sf grocery anchor and other supporting retail tenants. This property has received significant interest due to its high profile location, nearby residential density, proximity to large employers and desirable daytime traffic generators.



The top results of the commercial and housing visual preference survey, May 2018

Oak Grove Plaza is also being marketed by Thalhimer as the new leasing agent for the property with small shop and anchor space available up to 11,000 sf. Both the Keagy and Oak Grove Plaza properties benefit from existing signalized intersections and high income demographics desired by commercial tenants.

Metis Plaza has proven to be a desirable destination for new high-quality office users. Renovations are underway and continue as new tenants are secured. Metis Holdings relocated their offices to the property in January, well in advance of their previously defined schedule. A grand opening will be held in early summer to celebrate the renovation and the property's new tenants.

More information at www.RoanokeCountyVA.gov/OakGrove

