



Mount Pleasant Community Planning Area (CPA)

Seven Roanoke County 200 Plan open house planning meetings were held around Roanoke County in Spring 2022 for citizens to review draft goals and recommendation options based on the feedback received throughout the Fall 2021 community engagement. Draft goals were developed based on input that we received at the community meetings and online surveys in Fall 2021. Citizens reviewed and provided comments on the new draft goals and recommendations that will shape the draft Roanoke County 200 Plan document. The draft goals and recommendations displayed included natural and cultural resources, land use, community facilities and infrastructure, and transportation.

Community Meeting

The community meeting for the Mount Pleasant CPA was held in conjunction with the Bonsack/Vinton CPA on April 14, 2022 at the Vinton Community Center. There were 14 attendees.

Summary

Natural and Cultural Resources: The majority (85%) of survey and community meeting participants support the eleven initiatives to protect and improve ground, surface and stormwater resources; beautify the county's public areas, viewsheds and roadways; clean up garbage; protect steep slope areas; protect trees and forests, natural areas and wildlife habitats; as well as protection of historic and cultural resources.

Land Use: 90% of respondents support the activity centers as shown on the Activity Center Map, while 10% indicated interest in additional activity centers. 80% of respondents support the proposed changes to the Future Land Use Map.

Community Facilities and Infrastructure:

1. Parks, Recreation and Tourism: 75% of respondents support the countywide initiatives as well as the following items pertaining to the Mount Pleasant CPA:
 - a. Implement the Explore Park Master Plan.
 - b. Evaluate opportunities for parks and greenways/trails.
 - c. Evaluate new parks, greenways/trails and blueways.
 - d. Continue regional collaboration for the Roanoke Valley Trail Plan.
 - e. Evaluate needs at existing parks.
2. General Services: 78% of respondents support recycling options and assessments of County Fire Department Facilities and the Administration Center.
3. Public Libraries: 76% of respondents support the countywide library system initiatives.
4. Communications and Information Technology: 87% of respondents support expansion and improvement of broadband and cell phone access.
5. Public Safety: 94% of respondents support countywide public safety initiatives.



Transportation:

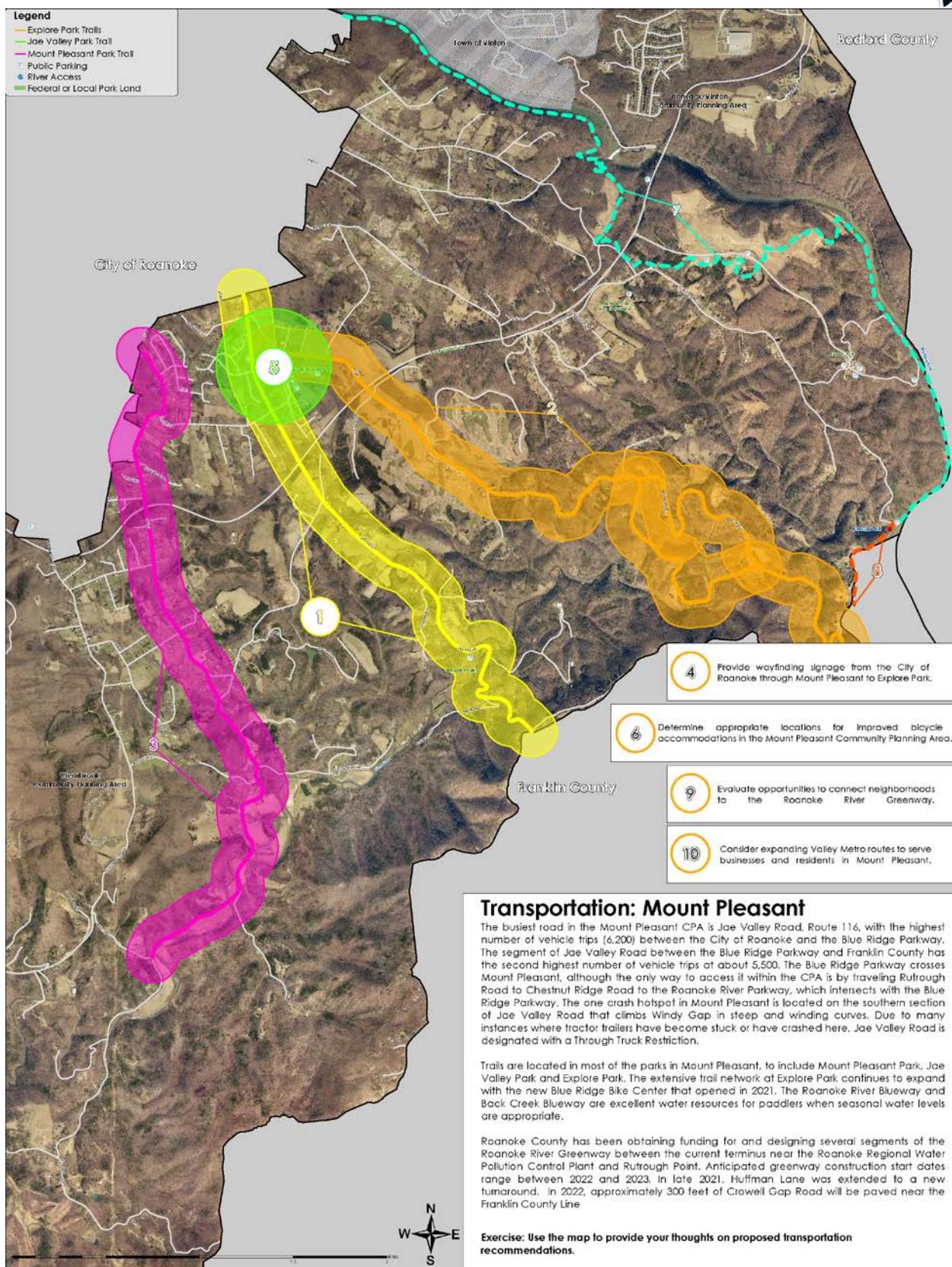
Mount Pleasant CPA Transportation Questions	
5 Survey Respondents	
Percentage of respondents support	
1. Safety improvements for Route 116/Jae Valley Road	100%
2. Improvements for Pitzer Road and Brookridge Road	60%
3. Improvements for Bandy Road	80%
4. Wayfinding signage from the City of Roanoke through Mount Pleasant to Explore Park	80%
5. Pedestrian connections within Mount Pleasant village	40%
6. Improved bicycle infrastructure in Mount Pleasant Community Planning Area	60%
7. Construct Roanoke River Greenway between City of Roanoke and Rutrough Point	40%
8. Extend Roanoke River Greenway - Rutrough Point to Franklin County.	40%
9. Evaluate connecting neighborhoods to the Roanoke River Greenway.	40%
10. Expand Valley Metro routes to Mount Pleasant CPA.	40%

Note: Numbers in charts refer to numbered projects on transportation map (page 4).



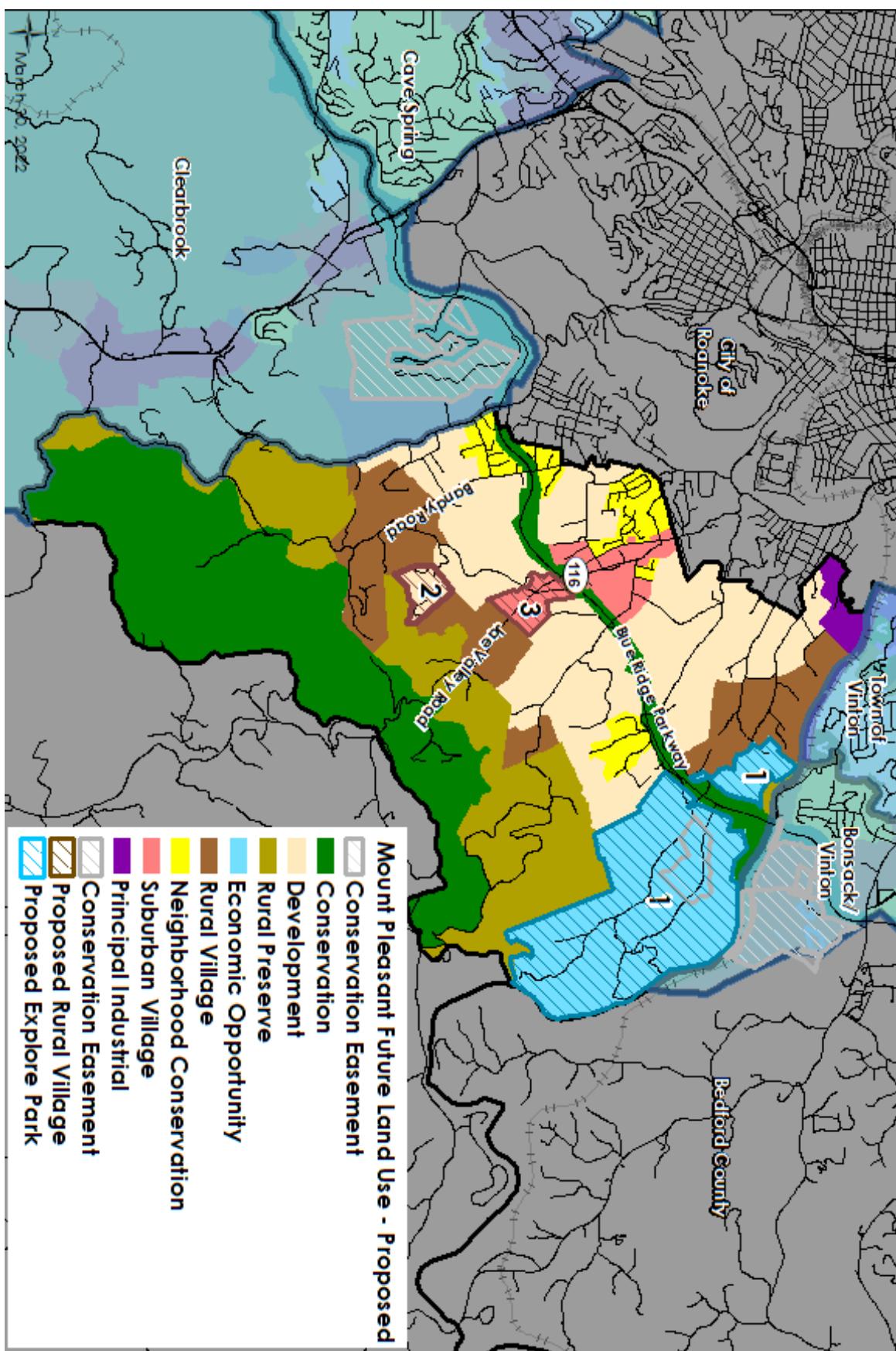
Mount Pleasant Transportation Ranking	
5 Respondents	
Proposed Recommendation	Rank
1. Safety improvements for Route 116/Jae Valley Road.	1 (tie)
2. Improvements for Pitzer Road and Brookridge Road.	1 (tie)
3. Improvements for Bandy Road.	1 (tie)
10. Expand Valley Metro routes to Mount Pleasant CPA.	1 (tie)
4. Wayfinding signage from the City of Roanoke through Mount Pleasant to Explore Park.	5 (tie)
6. Bicycle accommodations in the Mount Pleasant CPA.	5 (tie)
7. Roanoke River Greenway between the City of Roanoke and Rutrough Point at Explore Park.	5 (tie)
9. Evaluate connecting neighborhoods to the Roanoke River Greenway.	5 (tie)
8. Extend Roanoke River Greenway - Rutrough Point to Franklin County.	9
5. Pedestrian connections within the Mount Pleasant village.	10

Note: Numbers in charts refer to numbered projects on transportation map (page 4).





Land Use, Natural & Cultural Resources, Community Facilities & Infrastructure Survey: Mount Pleasant		13 Respondents	
Natural and Cultural Resources		Yes	No
1. Protect and improve the quality of water in our streams, creeks and rivers.		11	2
2. Coordinate with State agencies regarding floodplain risks and prevention.		11	2
3. Reduce quantity and improve quality of stormwater.		10	3
4. Protect and prevent risks to surface waterways, reservoirs, underground aquifers and drinking water wells.		12	1
5. Beautify County roadways and public areas.		11	1
6. Protect viewsheds from the ridges and from the valleys.		8	2
7. Clean up and prevent litter and illegal dumping.		13	0
8. Protect steep slope areas.		10	2
9. Protect trees and forests and increase tree canopy.		12	1
10. Protect natural areas and wildlife habitats.		12	1
11. Coordinate with State agencies regarding historic and cultural resources, including cemeteries and archaeological sites.		11	2
Land Use - Activity Centers		Yes	No
1. Do you support the location of the activity centers shown on the map?		9	1
2. Are there other areas in Roanoke County that should be designated as an activity center?		1	9
Land Use - Changes to Future Land Use Map		Yes	No
1. From Economic Opportunity to Explore Park		8	2
2. From Development to Rural Village		9	1
3. From Suburban Village to Rural Village		7	3





Land Use, Natural & Cultural Resources, Community Facilities & Infrastructure Survey: Mount Pleasant		
	13 Respondents	
Community Facilities & Infrastructure: Parks, Recreation & Tourism	Yes	No
1. Evaluate new park, greenway, and blueway opportunities.	6	3
2. Evaluate on- and off- road connectivity options between parks, neighborhoods, and community facilities.	9	0
3. Continue coordination on regional efforts to enhance and develop outdoor recreation opportunities in our communities.	6	3
4. Update the Parks, Recreation & Tourism Master Plan.	7	2
5. Continue promotion of the Park Partners Program to encourage citizens and businesses, and organizations to adopt a park, greenway, or trail.	7	2
6. Educate citizens on park ordinance updates (i.e. park sign updates, dog-friendly parks/special events and leash laws, drones, etc.).	8	1
7. Continue developing programs that allow for safer post-COVID plans that balance community needs with available staffing resources.	6	3
8. Continue implementation of the Explore Park Adventure Plan (i.e. vehicular access between Blue Ridge Parkway and Hardy Road, mountain bike trail improvements, Roanoke River Greenway, etc.).	6	3
9. Evaluate opportunities for parks (i.e., Bonsack) and greenways/trails (i.e. Glade Creek Greenway, Wolf Creek Greenway, Read Mountain Preserve expansion, etc.).	6	3
10. Evaluate new park, greenway and blueway opportunities in the community.	5	4
11. Continue coordination with the Blueway Ridge Parkway for implementation of the Roanoke Valley Trail Plan.	7	2
12. Continued evaluation of park, recreation, and programming needs at existing parks (i.e. Jae Valley Park – Back Creek).	8	1
Community Facilities & Infrastructure: General Services	Yes	No
1. Evaluate recycling program options.	6	3
2. Complete planned Roanoke County Fire Department Facilities Assessment.	9	0
3. Complete planned Roanoke County Administration Center Assessment.	6	3
Community Facilities & Infrastructure: Public Libraries	Yes	No
1. Improve services and continue enhancing facilities.	7	2
2. Evaluate programming needs and wants based on a variety of data and customer feedback.	7	2
3. Implement responsive, community focused program that serves people of all ages and backgrounds.	6	2
4. Ensure timely delivery of all circulating materials.	7	2
5. Raise level of engagement with the community, and increase awareness about library services and programs.	7	2
Community Facilities & Infrastructure: Communication & Information Technology	Yes	No
1. Explore opportunities to extend broadband service with universal availability and access to high-speed Internet in unserved and under-served areas.	8	1
2. Explore alternative broadband and cell phone providers for choice and competition.	8	1
3. Explore more public-private partnerships to implement more stages of Roanoke County's Rural Broadband Initiative to bring high-speed Internet to homes without broadband access.	7	2
4. Explore providing improved cell phone service in unserved and under-served areas.	8	1
5. Consider submitting applications for the Virginia Telecommunications Initiative (VTI) grant and other grants.	8	1
Community Facilities & Infrastructure: Public Safety	Yes	No
1. Provide the efficient delivery of public safety services with minimal response times.	9	0
2. Enhance and maintain public safety staffing.	9	0
3. Enhance and maintain facilities and equipment.	8	1
4. Provide a high-level of citizen engagement and educational opportunities.	8	1