

NEWS RELEASE

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Roanoke County Receives First Place Ranking in 2014 National Digital Counties Survey

(ROANOKE COUNTY, VA) July 24, 2014 – Roanoke County is once again ranked among the top digital counties in the nation for its use of information and communication technology to support and provide public service. The Center for Digital Government (CDG) and the National Association of Counties (NACo) recently announced the [2014 Digital Counties Survey winners](#). Roanoke County received the first place ranking in the category for populations up to 150,000.

“Roanoke County’s leadership in the use of information technology has been consistently recognized as one of the top five counties since 2004,” said Bill Hunter, director of Roanoke County’s Communications and Information Technology department. “Our success is in our transition from a service provider to a true business partner with the other county departments.”

The annual survey recognizes leading examples of counties using technology to improve services and boost efficiencies. Roanoke County was recognized for projects involving its [website](#) and the new [Geographic Information Systems \(GIS\) portal](#), as well as its partnership with state and federal law enforcement agencies to utilize a data-driven approach to crime prevention, while integrating location-based crime and traffic crash data to determine the most effective methods for deploying law enforcement and other resources.

The CDG Counties Survey is conducted in partnership with the NACo annually. The online survey is open to all U.S. counties. Counties earned top rankings in their respective population categories for effectively and efficiently using digital technologies to serve their citizens, streamline operations and achieve measurable benefits. Hundreds of submissions were received.

The Center for Digital Government (CDG) is a national research and advisory institute focused on technology policy and best practices in state and local government. CDG is a division of e.Republic, the nation’s only media and research company focused exclusively on state and local government and education.

The National Association of Counties (NACo) is the only national organization that represents county governments in the United States. Founded in 1935, NACo assists America’s 3,069 counties in pursuing excellence in public service to produce healthy, vibrant, safe and resilient counties. NACo promotes sound public policies, fosters county solutions and innovation, promotes intergovernmental and public-private collaboration and provides value-added services to save counties and taxpayers money. More information at: www.naco.org.