

NEWS RELEASE

For Immediate Release

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Police Recognized for 2014 Traffic Safety Awards

ROANOKE COUNTY, Va. (February 10, 2015) – The Board of Supervisors recognized several 2014 awards received by Roanoke County's Police Department for traffic safety initiatives throughout the year.

The department placed first in the National Law Enforcement Challenge, a friendly competition among law enforcement agencies, focusing on the traffic safety issues of Impaired Driving, Occupant Protection, and Speed Awareness. Additionally, agencies can select a traffic safety issue that has been identified as a problem in their state or locality. Within each of these four categories, participating agencies are evaluated and awarded points on their approaches to these traffic safety issues based on seven factors: Problem Identification, Policies, Planning, Training, Public Information & Education, Enforcement, and Outcomes.

The department was also awarded first place in the VACP Virginia Law Enforcement Challenge, a competition that mirrors the qualifications of the National Law Enforcement Challenge.

Roanoke County's traffic safety unit was further recognized by the state with the VACP Commonwealth Award for best traffic safety program, and was named most outstanding traffic safety program in Virginia, regardless of agency size or type.

The department was also recognized regionally for the highest seat belt usage rate for the Roanoke Region during the 2014 Click It or Ticket campaign, and also for the most improved seat belt use rate after the two weeks of intensive seat belt enforcement and education during the 2014 Click It or Ticket campaign.

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ACTION NO. _____

ITEM NO. C-2

AT A REGULAR MEETING OF THE BOARD OF SUPERVISORS OF ROANOKE COUNTY, VIRGINIA HELD AT THE ROANOKE COUNTY ADMINISTRATION CENTER

MEETING DATE: February 10, 2015

AGENDA ITEM: Recognition of the Roanoke County Police Department for traffic safety awards

SUBMITTED BY: Howard B. Hall
Chief of Police

APPROVED BY: Thomas C. Gates
County Administrator

COUNTY ADMINISTRATOR'S COMMENTS:

SUMMARY OF INFORMATION:

During 2014, the Police Department received several state and national awards for its efforts towards promoting traffic safety.

Each year, the Department participates in the National Law Enforcement Challenge and the Virginia Law Enforcement Challenge. These are sponsored by the International Association of Chiefs of Police and the Virginia Association of Chiefs of Police, respectively. The Challenge is designed to promote excellent and innovative traffic safety programs amongst law enforcement agencies and provides annual recognition to those judged to be the best. Applicants must provide detailed information regarding their activities and outcomes for speeding, impaired driving, occupant protection and a local issue chosen by the agency. The Roanoke County Police Department received the following awards:

National Law Enforcement Challenge: First place in category
Virginia Law Enforcement Challenge: First place in category

Additionally, the Department received the Commonwealth Award from the Virginia Law Enforcement Challenge for the best overall traffic safety program in Virginia.

Each year, the Virginia Highway Safety Office sponsors the "Click It or Ticket" Program and awards agencies that excel in the effort to promote occupant protection. In 2014, the Roanoke County Police Department received "Click It or Ticket" awards for highest seat

belt use rate and most improved seat belt use rate.

These awards are the result of the hard work and dedication of the entire Police Department as well as partners from around the Roanoke Valley. These efforts contribute significantly to keeping roadways safe for all citizens.