

# WELCOME

**Host: Supervisor Martha Hooker, Catawba District**

Lead Staff: Jessica Webb, Children's Services Act

Patience O'Brien, Social Services

COMMUNITY HEALTH AND WELL-BEING



# Vision Statement

Roanoke County is a vibrant, innovative, and scenic community that values our citizens, heritage and quality of life.

Established by the Board of Supervisors, January 30<sup>th</sup>, 2016

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# Community Strategic Plan Process

Dates	Activities
December 2015	Telephone Survey
January 30, 2016	Board Retreat <ul style="list-style-type: none"><li>• Developed Vision Statement</li><li>• Created Focus Areas</li></ul>
February 29 & March 3	Focus Group Meetings, Week #1
<b>March 14 &amp; 17</b>	<b>Focus Group Meetings, Week #2</b>
April 4 & 7	Focus Group Meetings, Week #3
April 25 & 28	Focus Group Meetings, Week #4
May 15	Draft Community Strategic Plan available for Public Comment (30 days)
May 23 & 26	Community Meetings to review and comment on the Draft Community Strategic Plan
June 13	Public Comment period closes
June 28	Board of Supervisors Work Session on the Community Strategic Plan
July 19	Board of Supervisors Public Hearing and Adoption of the Community Strategic Plan

# Focus Group Meeting Deliverables

Topic A

*Meeting 1*

Topic B

Goal A1

Goal A2

Goal A3

Goal B1

Goal B2

Goal B3

*Objective A1a*  
*Objective A1b*  
*Objective A1c*

*Objective A2a*  
*Objective A2b*  
*Objective A2c*

*Objective A3a*  
*Objective A3b*  
*Objective A3c*

*Meeting 2*

*Objective B1a*  
*Objective B1b*  
*Objective B1c*

*Objective B2a*  
*Objective B2b*  
*Objective B2c*

*Objective B3a*  
*Objective B3b*  
*Objective B3c*

*Meeting 3*

# Topics, Goals & Objectives

**TOPICS** are broad subjects or themes

**GOALS** are what you want to do

**OBJECTIVES** are specific steps to achieve the goal

## *Example*

**TOPIC:** *A clean County for future generations*

**GOAL:** *Improve the County recycling program*

**OBJECTIVE:** *Complete a feasibility study to determine viability of curbside recycling*

# Tonight's Agenda

1. Focus Area Topics Review and Refine
2. Small Groups Identify Goals for each Topic to be addressed through the Community Strategic Plan
3. Small Group Report-out of Goals to the Large Group
4. Prioritize Goals
5. Summarize Meeting #2 Results and Outline Meeting #3
6. Concluding Remarks
7. Adjournment

**Deliverable – Consensus on priority Goals for each Topic in this Focus Area**

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# Focus Group Meeting Ground Rules

Demonstrate mutual respect

Be open to new ideas

No negative criticism

Limit disruptions (silence phones)

If you disagree, propose a solution

Value the strength of diverse input

Be concise, stay on topic

Listen to others and respond thoughtfully

# Topics

Developed 2/29/16

1. Vulnerable Populations
2. Public Awareness
3. Healthy Citizens

Are any refinements needed?



# Small Group Activity

## **Identify Goals For:**

Vulnerable Populations

Public Awareness

Healthy Citizens

*(or refined topics)*

Be prepared to report out to the large group

# Large Group Activity

## Prioritize Goals

You will be given three dot stickers of each different color:

- **Red** are for *Vulnerable Population Goals*
- **Blue** are for *Public Awareness Goals*
- **Yellow** are for *Healthy Citizens Goals*

For each topic, place a sticker next to three goals you would like to see discussed further in future meetings.

# Summary

- Let's achieve consensus on ***two or three*** Goals for each Topic to move forward to the next meeting
- Meeting 3: The Focus Group will identify objectives for each goal
- The presentation and results from tonight's meeting will be posted online in the next few days at [www.roanokecountyva.gov/cspfocust](http://www.roanokecountyva.gov/cspfocust)

# THANK YOU!

*Next Meeting*

Monday April 4<sup>th</sup>, 7:00 p.m.

Social Services, 2<sup>nd</sup> Floor

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